



# Annual Cyber Awareness Day

BorderLAN helps your employees learn about cyber security in a fun interactive gathering. Usually over extended lunch periods, we can teach best practices of internet usage, how to handle email threats, and other techniques to avoid company data-loss, ransomware, and compliance breaches.

## Agenda

### Lecture

10:30 am - 10:00 am Threats of Cyber Attacks  
How they get in

### Interact

11:00 am - 11:30 am What you can do about it  
Interactive / Quiz

### Break

11:30am - 12:00 pm Lunch / Q&A

### Presentation

12:00 pm - 1:00 pm The Dangers Presentation  
Live Hack Demonstration

### Free Time

1:30 pm - 2:00 pm Q&A / Meet the  
Vendors & Solutions

### Presentations about BorderLAN Managed Services:



## Starting at \$2,500\*

We supply the content, lectures, and leave behinds to make your cyber day a successful and effective event.

- Live demonstrations
- Vendor and solution information
- Leave behind handouts
- Catered lunch
- Fun & interactive

**Your employees  
are the target!**  
Hackers target your  
end users and trick  
them into clicking work  
and personal emails.

\*Pricing does not include travel and food costs. It also varies depending which product vendors are required for participation

Schedule your event by phone or email:  
**760-736-8100** or **greg@borderlan.com**

# Cyber Awareness Day - Details & Optional Services

Our Cyber Awareness Day is an all-inclusive package that helps train employees in effective security practices, teaches them why security matters to everyone, and helps them become aware of how threats enter. These tips and practices will help prevent attacks and mistakes in your network. Services beyond standard packages are available at an additional cost.



## A more customized presentation results in:

- Greater security retention
- More effective engagement
- Materials that match your security policies

## Custom Handouts & Materials

Custom brand the presentation and handouts with your logo. Inclusion of your employees names, customer names, and systems, in the presentation examples and lectures.

**+\$1,000**

## Evening Meet & Greet

*Make it an evening event instead!*

Make the employees feel appreciated by having the event from 3-6pm with appetizers and libations, for a more eccentric experience.

**+\$1,000**

## Vendor Presence

*3 vendors attending with booth setup*

Having additional security vendors that are known to your organization will help to show a unified message and promote awareness of the technologies you already rely on.

**+\$2,000**

## Book your Cyber Awareness Day NOW!

Threats are happening every minute. Create a staff of *human firewalls* to increase your security posture. End-user training, *the key* to success.



Recommended by Department of Homeland Security; Nation Cybersecurity Awareness Month 2019 will emphasize personal accountability and stress the importance of taking proactive steps to enhance cyber security at home and in the workplace. This year's overarching message - Own IT. Secure IT. PROTECT IT - will focus on key areas including citizen privacy, consumer devices, and ecommerce security.

